



# Station Order Revised Add to Schedule

## Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Tuesday, September 25, 2012 to Sunday, September 30, 2012

12124

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### KSL -TV

Program Name	DP	Length	Days	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Sunday 9a News	EM		Su	\$40.00					1		1
9:00 AM	9:30 AM	30		<b>\$40.00</b>							
KSL 5p News	EN		M-F	\$625.00				1			1
5:00 PM	5:30 PM	30		<b>\$625.00</b>							
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 6p News	EN		M-F	\$675.00		1					1
6:00 PM	6:30 PM	30		<b>\$675.00</b>							
Sold out at LUR per KSL. Move to L1 to clear.											
Saturday 6p News	EN		Sa	\$375.00				1			1
6:00 PM	6:30 PM	30		<b>\$375.00</b>							
Sold out at LUR per KSL. Move to L1 to clear.											
KSL 10p News	LN		M-F	\$2,800.00		1					1
10:00 PM	10:35 PM	30		<b>\$2,800.00</b>							
Sold out at LUR per KSL. Move to L1 to clear.											
<b>Station Gross Totals</b>				<b>\$4,515.00</b>	1	1	1	1	1	1	5

Suzanne Collins

**Media Strategies and Research**

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